

## SPONSORSHIP OPPORTUNITIES

SPRING CONFERENCE

	Titanium \$7500	Platinum \$5500	Gold \$4500	Silver \$3500	Bronze \$1750
Limited Sponsorship Opportunities	2 available	3 available	4 available	5 available	*Multiple available
Exhibitor Booth	√	√	√	√	$\sqrt{}$
Exhibitor Representative(s)	Two	Two	Two	Two	One
Marketing Booth <sup>†</sup> - Premium or Standard	Premium	Premium	Premium	Premium	Standard
Company logo featured in the <b>sponsor scrolling banner</b> on the conference homepage linked to your company website	<b>V</b>	1	√	<b>V</b>	<b>V</b>
Premier exhibit booth location	√	√	√	-	-
Opportunity to <b>network</b> with attendees	√	√	√	√	√
Complimentary Wi-Fi	<b>V</b>	<b>√</b>	√	<b>√</b>	√
Acknowledgement in the conference program as a sponsor	<b>V</b>	<b>V</b>	√	√	√
Acknowledgement on the conference website as a sponsor	<b>√</b>	√	√	<b>√</b>	√
Color ad in the conference program 1/4, 1/2 or full page	Full Page Inside front cover	Full Page Inside back cover	½ Page	1/4 Page	1
Sponsor Spotlight via IEC social media	√	√	√	√	$\checkmark$
Acknowledgement in welcome PowerPoint presentation	<b>V</b>	√	√	√	√
A copy of the <b>attendee list</b> at the <u>conclusion</u> of the conference	<b>V</b>	√	√	<b>√</b>	-
Complimentary conference registrations	Ten Valued at \$5450	Eight Value at \$4360	Six Value at \$3270	Four Value at \$2180	-
Opportunity to <b>distribute</b> one approved <b>promotional item</b> to all attendees in the registration packet	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	-
Career Opportunities  Your job openings on the conference website with a link to your job postings page.	V	V	V	V	-

<sup>\*</sup>There are multiple but limited bronze opportunities.

## SPONSOR MARKETING BOOTH

A † marketing booth is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS  $(\ldot)$  items above.

## PREMIUM BOOTH also included:

Upload video

Upload supporting marketing materials