

# OPPORTUNITIES

FALL CONFERENCE 2025

	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1750
<b>Limited Sponsorship Opportunities</b>	2 available	4 available	5 available	*Multiple available
<b>Exhibitor Booth</b>	√	√	√	√
Exhibitor Representative(s)	Two	Two	One	One
Marketing Booth <sup>†</sup> - Premium or Standard	Premium	Premium	Premium	Standard
Company logo featured in the <b>sponsor scrolling banner</b> on the conference homepage linked to your company website	√	√	√	√
<b>Premier exhibit booth location</b>	√	√	Sponsor booth locations are assigned based on sponsorship level and the order in which registrations are received.	
Opportunity to <b>network</b> with attendees	√	√		
Complimentary Wi-Fi	√	√	√	√
<b>Acknowledgement</b> in the <b>conference program</b> as a sponsor	√	√	√	√
<b>Acknowledgement</b> on the <b>conference website</b> as a sponsor	√	√	√	√
<b>Color ad</b> in the conference program 1/4, 1/2 or full page	Full Page Inside front cover	½ Page	¼ Page	-
<b>Sponsor Spotlight</b> via IEC social media	√	√	√	√
<b>Acknowledgement</b> in <b>welcome PowerPoint presentation</b>	√	√	√	√
A copy of the <b>attendee list</b> at the <b>conclusion</b> of the conference	√	√	√	-
<b>Complimentary conference registrations</b>	Eight \$3160	Five \$1975	Two \$790	-
Opportunity to <b>distribute</b> one approved <b>promotional item</b> to all attendees in the registration packet	√	√	√	-
<b>Career Opportunities</b> Your job openings on the conference website with a link to your job postings page.	√	√	√	-
<b>**Speaking session(s)</b> Assuming topic & speaker fall under conference focus as well as availability.	One	One	-	-

\*There are multiple, but limited bronze opportunities.

**\*\*To guarantee your speaking session, please complete your sponsor registration by June 30, 2025.**

## SPONSOR MARKETING BOOTH

A <sup>†</sup>**marketing booth** represents your company on the Iowa Employment Conference website. It is designed to showcase your company's products and services as well as capture, create and easily share content with the attendees prior to the conference. Not only is it brandable, but you can also share content while capturing leads and increase social engagement. Included are company logo, company description, company website, company contact information, PLUS (√) items above.

**PREMIUM BOOTH** also includes video and supporting marketing materials.

See tab "Marketing Booths" on [www.iowaemploymentconference.com](http://www.iowaemploymentconference.com).